

**“99.9 THE HAWK-VALLEY FARM MARKET AND CHEVY 21
SPRING EQUINOX GIVEAWAY
OFFICIAL CONTEST RULES FOR WODE-FM
hereinafter referred to as the “Station(s)”**

**Section 1
Duration of Contest**

1.1 Duration. The Station, operated by Connoisseur Media, LLC, is running a contest from Monday, February 13 to Saturday, March 18, 2017, excluding holidays or until terminated sooner by announcements on Station.

**Section 2
How to Enter and Win**

2.1 How to Enter. Listen for the Special Sound Effect weekdays in the 8am hour, Noon hour and 4pm hour and be the 9th caller to the Hawk Lines at 610.720.9999 to win the (“Qualifying prize”) of a \$50 gift certificate to Valley Farm Market in Bethlehem. There will be (3) daily qualifiers each weekday that will be qualified to win a 2-year lease of a 2017 Chevrolet Equinox.

2.2 You may also register in person at Valley Farm Market at 1880 Stefko Blvd, Bethlehem, PA 18017 or online at Chevy 21, www.justgivemethecar.com between Monday, February 13 and Friday, March 10, 2017.

**Section 3
Qualifying General Rules**

3.1 Must be 21 or older to participate.

3.2 No purchase necessary.

3.3 Odds of becoming a finalist depends on number of entries.

3.4 You may only win once during the contest.

3.5 There will be up to 105 qualifiers. 60 qualifiers will win on 99.9 The Hawk, 30 will qualify by registering at Valley Farm Market in Bethlehem, 10 will qualify by registering through Chevy 21, 4 last chance qualifiers that register at Valley Farm on Saturday, March 18 and there is a pre-qualified select finalist from the Big Game Challenge.

3.6. On-air qualifiers that win on 99.9 The Hawk (60) will receive (1) \$50 Valley Farm Market Gift Card. Qualifiers from Valley Farm Market and Chevy 21 will receive (1) \$25 Valley Farm Market gift card.

3.7 Qualifiers must be present to win at Valley Farm Market for the Grand Finale on Saturday, March 18, 2017 in order to qualify for the 2017 Chevy Equinox 2-year lease. Check-in time will be from 9am to 10am. No proxies will be permitted. If qualifiers are not checked in with station staff by 10am, they will be disqualified. No exceptions.

3.8 Contest is open to all residents of New Jersey and Pennsylvania. All employees of Connoisseur Media, Chevy 21, Valley Farm Market, agents, successors, interns, and assignees of Connoisseur Media, Chevy 21 or Valley Farm Market, employees of other radio or television stations and members of their immediate families are ineligible. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws", or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be U.S. residents.

3.9 Only one winner per prize. No "duos," groups, or teams will be allowed to enter together. Any ties, disputes, conflicts, questions, or concerns regarding the Contest and/or the prize(s), will be handled by Connoisseur Media, whose decision(s) are final and indisputable.

3.10 Participants are restricted to the use of ordinary telephone equipment. Participants that enable the "Caller ID" block function may not be allowed to participate unless they enter their correct area code and telephone number. Station disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond Station's control, or otherwise. Station disclaims all liability for any delays, mis-delivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Station is not

responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in this contest. Connoisseur Media stations are not responsible for broken telephone connections, busy signals, mis-dials or lost phone calls.

Section 4 **Prize**

4.1 Qualifiers that win on-air will receive (1) one \$50 gift certificate from Valley Farm Market. Qualifiers from Valley Farm Market, Chevy 21 and Big Game Challenger will receive (1) one \$25 gift card to Valley Farm Market.

4.2 One qualifier will become the grand prize winner of a 2-year lease on a 2017 Chevy Equinox from Chevy 21. All factory rebates and incentives will be assigned to Chevy 21.

4.3 Grand Prize is a 2-year lease on the 2017 Chevy Equinox LS (Vin Number 2GNALBEK2H1515378, Stock Number E17066) that includes 24 months, 10,000 miles per year. Vehicle includes air conditioning, power locks and windows, ABS brakes, alloy wheels, compass, electronic stability control, emergency communication system 3 month trial, illuminated entry, low tire pressure warning, remote keyless entry, and traction control, manual rear lift gate, rear vision camera, UFU audio system with color touch screen and Sirius/XM radio. All factory rebates and incentives will be signed over to Chevy 21. If winner exceeds mileage limit, winner will be responsible for the difference and be charged. At the end of the 2-year period, vehicle must be returned to Chevy 21. Winner must provide valid proof of insurance with an individual policy for vehicle and must be paid in full for 24 months term of lease before vehicle is released. Winner must abide by the financial institution terms and conditions governing the lease. Winner is subject to approval by GM Financial. Grand prize winner must provide Chevy 21 with valid driver's license, acceptable auto insurance, valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility in a timely manner may result in not receiving prizes or the forfeiture thereof. Winner must qualify for the GM Financial lease. Winner is responsible for all fees associated with receipt of prize. In the event the winner chosen is not able to meet the requirements set forth in these rules, Chevy 21 will provide a compensation of \$5,000.

4.4 Value of 2-year lease is \$7,200. List price of vehicle is \$26,405.

4.5 Prize is non-transferable and may not be redeemed for cash.

4.6 Winner must sign a w9 form prior to taking receipt of prize.

4.7 Station is not responsible if the prize awarded becomes unavailable due to any reason beyond Station's control.

Section 5 **Grand Finale**

5.1 All Finalists must be present at the Grand Finale at Valley Farm Market at 1880 Stefko Blvd., Bethlehem, PA 18017 on Saturday, March 18, 2017 and checked in with staff by 10am to be eligible to win the grand prize.

5.2 Check-in time will take place between 9am and 10am on Saturday, March 18. Once names are called, no one may enter late.

5.3 All finalists must show proper photo identification at check-in or risk being disqualified.

5.4 No proxies are permitted. If finalists are unable to attend or exceed check-in time, they will be disqualified.

5.5 There will be a registration box to register for "Last Chance Finalists". There will be a random drawing among the last chance entries to become one of 105 finalists to participate in the Reverse Drawing for the vehicle.

5.6 There will be up to 105 finalists for the drawing at the Grand Finale for the Grand Finale Reverse Drawing.

5.7 Reverse drawing is a drawing where all the names are drawn from the barrel, with the last name drawn declared as the grand prize winner of the 2-year lease of the 2017 Chevy Equinox.

Section 6 **Acceptance and Delivery of Prize**

6.1 All prizes must be accepted as awarded. All prize(s) are non-transferable. Inability to accept or deliver prize(s) will result in forfeiture. Connoisseur Media retains the right to substitute prize(s) with other prize(s) of equal or greater value in the event the original prize(s) offered is not available for reasons beyond the reasonable control of Connoisseur Media. Any valuation of the prize(s) awarded is based on available information provided to Station, and the value of any prize (as determined by Station in its sole discretion) awarded to a winner may be reported for tax purposes as required by law.

6.2 It is anticipated that finalists should have possession of their qualifying prize within 80 days of winning; however, Connoisseur Media makes no guarantee as to the actual delivery date.

6.3 All Prize(s) are subject to Federal, State, and local regulations and laws and are void where restricted or prohibited by law.

6.4 If prize(s) includes travel, lodging, entertainment, special event, or an automobile, the winner(s) is responsible for all taxes, expenses, and gratuities not expressly included in and as part of the prize(s). Winners agree to all blackout periods, space availability requirements, etc., as stated by the Station and Contest prize partner(s), which shall include hotels, airlines, train travel, ship/boat travel, etc. Winner(s) agree that acceptance of any trip as a prize(s) from Station does so entirely upon their own initiative, risk, and responsibility.

6.5 Winner(s) must use their true legal name when playing contests or claiming prize(s) and may not win any contest under an assumed name. Winner(s) will be disqualified and prize(s) forfeited if they are found playing under an assumed name or alias.

Section 7 **Preconditions of Winning**

7.1 Any person winning over \$600 in prizes from Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

7.2 Each winner is solely responsible for reporting and paying any and all applicable Federal, State, Local and other taxes. Each winner must provide Station with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility, may result in delay in receiving prizes or the forfeiture thereof. Prizes are not transferable or redeemable for cash.

7.3 By participating, all participants and winner(s) grant Connoisseur Media the permission to use their names, characters, photographs, voices, and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use. By calling the contest lines, voices and names may be recorded and used for promotional or broadcast purposes.

7.4 All finalists and guests must sign a release agreement to accept prize.

Section 8 **Release**

8.1 Contest participants and winners, on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, hereby fully and forever remises, releases and discharges Connoisseur Media LLC and each and all of its subsidiary and affiliated corporations, companies and divisions, its predecessors, successors and assigns, and its respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and

liabilities, of whatsoever kind or nature, in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden, which against it or any of it, they have had, may have had or now have, or which any of their heirs, representatives and assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest.

Section 9
Indemnity

9.1 All participants and winners indemnify and hold forever harmless Station, Connoisseur Media LLC and their agencies, their agents, officers, employees, affiliates, sponsors, and assigns, for any injuries, accidents, misfortunes, losses, damages, or causes of action, arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

Section 10
Miscellaneous

10.1 Connoisseur Media, LLC reserves the right to change contest rules and/or dates at any time without additional notice.

10.2 Connoisseur Media, LLC reserves the right to add or subtract additional station or stations to this contest at any time.

10.3 Connoisseur Media, LLC is considered the “judge.” Judge’s decisions are final.

10.4 Connoisseur Media, LLC reserves the right to end and or modify the contest at any time without additional notice or further compensation required.

10.5 All contest winners must execute an Indemnity and Release agreement in order to accept the prize.

10.6 Station Contest information, rules, and results are available for inspection at the Station business offices Monday - Friday 9 AM - 5 PM, or by sending a self-addressed envelope to Station Contests, 107 Paxinosa Road West, Easton, PA 18040.