

**“HOME MAKEOVER”
OFFICIAL CONTEST RULES FOR WODE-FM, WWYY-FM AND WEEX-AM**

hereinafter referred to as the “Station(s)”

Section 1

Duration and How to Enter & Win Contest

1.1 Duration. The Station, operated by Connoisseur Media, LLC, is running a promotional contest from Monday, March 3, 2014 to Saturday, April 26, 2014, excluding holidays or until terminated sooner by announcements on Station.

1.2 How to Enter. Listeners can enter the contest by registering online at www.999thehawk.com, click on the Home Makeover Banner and follow the instructions provided to submit a completed online entry form. All entries become the property of the sponsors.

1.3 How to Win. Every weekday between 9am and 5pm starting Monday, April 7, 2014 to Friday, April 18, 2104, we'll call out a qualifier who was randomly selected for a specific prize. There will be (10) names drawn on air for prizes. If your name is called, call us back on the Hawk Lines at 610.720.9999 within 1 hour of your name being called to win the specific prize mentioned. Another qualifier will be announced if the first qualifier does not call back within the allotted time. All prize winners will automatically qualify for the Grand Prize of the 2014 Chevy 21 Camaro 2-year lease.

Section 2

Qualifying General Rules

2.1 Must be 21 or older to participate.

2.2 No purchase necessary.

2.3 You may enter for each prize more than once.

2.4 Odds of winning will depend on the number of qualified entries.

2.5 There will be total of (10) ten prizes announced on air. The prize winners will be randomly chosen from all the specific prize entries. The (10) ten on air winners will be automatic qualifiers for the Grand Prize. Some prizes will not be drawn on the air. These winners will also be automatic qualifiers for the Grand Prize.

2.6 Some prize winners will be randomly drawn off the air for the specific prize. These winners do not have to call back with in an allotted time and be automatic qualifiers for the Grand Prize.

2.7 There will be up to an additional (35) thirty-five randomly chosen qualifiers that will be qualified for the grand prize finale. These qualifies will be drawn from all entries and notified by email and phone. These qualifiers do not have to call back with in an allotted time.

2.8 There will be a grand total of 50 qualifiers that will be eligible for the grand prize of the Chevy Camaro 2-year lease. All 50 Qualifiers must be present at the Grand Finale on Saturday, April 26, 2104 to qualify for the grand prize of the 2-year lease on the Chevy 21 Chevy Camaro. Check in time is between 8:30 and 9:30am. No proxies will be permitted. If qualifiers are not checked in with station staff by 9:30, they will be disqualified.

2.9 Contest is open to all residents of New Jersey and Pennsylvania. All employees of Connoisseur Media, Valley National Bank, Chevy 21, Home Makeover room sponsors, agents, successors, interns, and assignees of Connoisseur Media, employees of other radio or television stations and members of their immediate families are ineligible. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws", or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be U.S. residents.

2.9 In event two individuals with the same name call in, only the individual who can be verified by

a home address that identically matches the information on the randomly-drawn entry shall be declared a winner.

2.10 Only one winner per prize. No "duos," groups, or teams will be allowed to enter together. Any ties, disputes, conflicts, questions, or concerns, regarding the contest and/or the prize(s), will be handled by the Connoisseur Media whose decision(s) are final and indisputable.

2.11 Participants are restricted to the use of ordinary telephone equipment. Participants that enable the "Caller ID" block function may not be allowed to participate unless they enter their correct area code and telephone number. Station disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond station's control, or otherwise. Station disclaims all liability for any delays, mis-delivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in this contest. Connoisseur Media stations are not responsible for broken telephone connections, busy signals, mis-dials or lost phone calls.

Section 3

Prizes

3.1 There will be (13) thirteen on-air prize winners who will win the designated prize and be qualified to win the 2 year lease on the Camaro. The winner of the Chevy Camaro 2 year lease will be announced at the grand finale through a reverse drawing. The last name in the barrel will win the Chevy Camaro 2 year lease from Chevy21.

3.2 Prizes include: (in no particular order)

- 1) One above ground pool from Pelican valued at \$6,799; includes installation.
- 2) One patio furniture from Pelican valued at \$5,400.
- 3) One swing set or \$500 off on shed from Storage Solutions valued at \$500.
- 4) One \$500 in services in roof repairs or replacement from Paul Wright Roofing, valued at \$500.
- 5) One \$250 gift card from Northampton Seafood valued at \$250.
- 6) One GE Refrigerator from Kleckners & Sons Appliances valued at \$2,899.
- 7) One \$500 gift card to Mealey's Furniture valued at \$500.
- 8) One HMI Elite Series 701 Storm Door with installation from Hess Windows & Doors valued at \$649.
- 9) One set of 4 tires with installation from STS valued at \$800 and (10) ten oil changes from STS valued at \$349.50.
- 10) One Samsung 32" flat screen HDTV from Service Electric Cable TV valued at \$464.99.
- 11) One Pool table from Dr. Feelgood's, valued at \$2,200 with delivery and set up.
- 12) One \$250 gift card to Hobbytown, valued at \$250.
- 13) One \$500 gift card from Overhead Door Company of Allentown, valued at \$500.
- 14) One \$250 gift card to Cantelmi's Ace Hardware, value at \$250.

15) One shop vac courtesy of People's Building Supply, valued at \$150.

16) Grand Prize includes: 2014 Chevy Camaro 2-year lease from Chevy 21 valued at \$8,462.16.

3.3 Car details: New Chevy Camaro Stock # is C14009, VIN # is 2G1FE1E38E9172013. MSRP is \$24,615 with a total value of giveaway is \$8,462.16 Standard Equipment includes: 323 Horsepower 3.6L V6, 6 speed Manual Transmission, PW, PL, RKE, AM/FM/XM CD player, Bluetooth, 4 wheel ABS, 6 airbags, 18" Aluminum wheels 100,000 5 yr powertrain warranty and roadside assistance, 2 year/24,000 mile maintenance included. All factory rebates and incentives will be signed over to Chevy 21. Grand prize winner must provide Chevy 21 with valid driver's license, acceptable auto insurance, valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including; without limitation, a release and affidavit of eligibility, may result in receiving prizes or the forfeiture thereof. In the event the winner chosen is not able to meet the requirements set forth in these rules, Chevy 21 will provide a compensation of approximately \$5,000.

3.4 Prizes are non-transferable and may not be redeemed for cash.

3.6 All winners must sign a w9 prior to taking receipt of prize.

3.7 Station is not responsible if the prize awarded becomes unavailable due to any reason beyond station's control.

Section 4 **Grand Finale**

4.1 All 50 Qualifiers must present at the Grand Finale at Chevy 21 in Bethlehem on Saturday, April 26, 2014 to be eligible for the grand prize of the 2014 Chevy Camaro 2 year lease and chance at winning \$150,000 in the Dice Roll Contest.

4.2 Check in time is between 8:30 and 9:30am

4.3 All Qualifiers must show proper identification at check-in.

4.4 No proxies are permitted. If you are unable to attend or exceed check-in time, qualifier will be disqualified.

4.5 There will be a total of (50) fifty qualifiers for the Grand Finale Reverse Drawing and Dice Roll. Reverse drawing is a drawing where all the names are drawn from the barrel, with the last name drawn is declared the grand prize winner of the 2 year lease on the Camaro. Each name drawn will proceed with one dice roll for a chance at winning \$150,000. The \$150,000 is an insurance based contest and there is no guaranteed winner. There will be a guaranteed winner of the Chevy Camaro 2 year lease grand prize.

4.6 Upon arrival, the qualifiers will check in for names to be placed in the Prize Barrel. At 9:45am, qualifier names will be drawn at random from the prize barrel and announced. When names are announced, they are no longer eligible for the grand prize. Each name drawn will then have a chance to roll the dice to spell "W-I-N-N-E-R".

4.7 See Dice Game Rules for complete details regarding the contest.

4.8 If qualifiers are not able to attend the finale, they may not qualify for the grand prize and dice roll for \$150,000. If a qualifier cannot attend and has a prize to pick up, they may pick up their prize at the Hawk offices during regular business hours of Monday through Friday from 9am to 5pm.

Section 5 **Acceptance and Delivery of Prize**

5.1 All prizes must be accepted as awarded. All prize(s) are non-transferable. Inability to accept or deliver prize(s) will result in forfeiture. Connoisseur Media retains the right to substitute prize(s) with other prize(s) of equal or greater value in the event the original prize(s) offered is not available for reasons beyond the reasonable control of Connoisseur Media. Any valuation of the prize(s) awarded is based on available information provided to Station, and the value of any prize (as determine by Station in its sole discretion) awarded to a winner may be reported for tax purposes as required by law.

5.2 It is anticipated that qualifiers should have possession of the their qualifying prize within 80 days of winning, however, Connoisseur Media makes no guaranty as to the actual delivery date.

5.3 All Contest(s)/Prize(s) subject to Federal, State, and local regulations and laws and are void where restricted or prohibited by law.

5.4 If prize(s) includes travel, lodging, entertainment, special event, or an automobile, the winner(s) is responsible for all taxes, expenses, and gratuities not expressly included in and as part of the prize(s). Winners agree to all blackout periods, space availability requirements, etc., as stated by the Station and Contest prize partner(s), which shall include hotels, airlines, train travel, ship/boat travel, etc. Winner(s) agree that acceptance of any trip as a prize(s) from Station does so entirely upon their own initiative, risk, and responsibility.

5.5 Winner(s) must use their true, legal, name when playing contests or claiming prize(s) and may not win any contest under an assumed name. Winner(s) will be disqualified and prize(s) forfeited if they are found playing under an assumed name or alias.

Section 6 **Preconditions of Winning**

6.1 Any person winning over \$600 in prizes from Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

6.2 Each winner is solely responsible for reporting and paying any and all applicable Federal, Sate, Local and other taxes. Each winner must provide Station with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility, may result in delay in receiving prizes or the forfeiture thereof. Prizes are not transferable or redeemable for cash.

6.3 By participating, all participants and winner(s) grant Connoisseur Media the permission to use their names, characters, photographs, voices, and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use. By calling the contest lines, voices and names may be recorded and used for promotional or broadcast purposes.

6.4 Each winner must provide Station with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility, may result in delay in receiving prizes or the forfeiture thereof.

6.5 All qualifiers and guests must sign a release agreement to accept prize.

Section 7 **Release**

7.1 Contest winners, on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, hereby fully and forever remises, releases and discharges Connoisseur Media and each and all of its subsidiary and affiliated corporations, companies and divisions, its predecessors, successors and assigns, and its respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and liabilities, of whatsoever kind or nature, in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden, which against it or any of it, they have had, may have had or now have, or which any of their heirs, representatives and assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest.

7.2 Winners must pick up prize at the Station offices in Easton, 107 Paxinosa Road West, Easton, PA, 8040 and sign the indemnity & release form before grand prize is awarded.

Section 8
Indemnity

8.1 All participants and winners indemnify and hold forever harmless Station, and Connoisseur Media and their agencies, their agents, officers, employees, affiliates, and assigns, for any injuries, accidents, misfortunes, losses, damages, or causes of action, arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

Section 9
Miscellaneous

9.1 Station reserves the right to change contest rules and/or dates at any time without additional notice.

9.2 Station reserves the right to add or subtract additional station or stations to this contest at any time.

9.3 Station is considered the “judge.” Judge’s decisions are final.

9.3 Station reserves the right to end and or modify the contest at any time without additional notice or further compensation required.

9.4 All contest winners must execute an Indemnity and Release agreement in order to accept the prize.

9.5 Station Contest information, rules, and results are available for inspection at the Station business offices Monday - Friday 9 AM - 5 PM, or by sending a self-addressed envelope to Station Contests, 107 Paxinosa Road West, Easton, PA 18040.

99.9 The Hawk, Chevy 21 & Valley National Bank 'WINNER' Dice Roll Challenge

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS OPEN TO LEGAL RESIDENTS OF PENNSYLVANIA AND NEW JERSEY ONLY, WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

Promotion Period: The grand prize contest event is scheduled to occur on 4/26/2014 at Chevy 21 in Bethlehem. The contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

Who May Enter: Contest is open to legal residents of PA and NJ, who are age 21 or older as of date of entry with a valid driver's license or government issued ID, except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of Chevy 21, Valley National Bank, (the "Sponsors"), Connoisseur Media ("Administrator"), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this contest (collectively, "Released Parties") and the members of the immediate families or households of any of the above, whether or not related. "Immediate family members" includes, for purposes of this contest, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grandchildren) and each of their respective spouses.
- (b) Individuals who are unable or unwilling to be present to participate in the grand prize contest event on **4/26/2014**.

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Grand Prize Contest: In order for the grand prize to be awarded to an eligible contestant, the contestant must first print and sign their full name on the first unoccupied line of the provided official contestant registration form prior to their dice roll attempt. The eligible contestant must then roll all **6** dice provided by Sponsor and have each die come to rest with the predetermined winning side face up, on a single dice roll attempt. The winning symbols for this contest are: **W-I-N-N-E-R**

Eligible dice roll attempt requirements

- All dice roll attempts must occur in the presence of the contest administrator(s), and must be recorded on video tape in its entirety. Any dice roll attempt not in the presence of the contest administrator, or that is not videotaped for any reason will be disqualified and is not eligible for the grand prize;
- Contestants will not be permitted to take any practice or warm-up tosses prior to their attempt. Once a die has been rolled, their attempt is considered to be started.
- **Each eligible contestant must roll all 6 dice all at one time.** Contestants may not attempt to change the outcome of any rolled die, by hitting the die with a subsequent roll attempt;
- All **(6)** dice must be rolled on each individual contest attempt. The winning outcome must occur during a single roll attempt – i.e. contestants may not combine sides during multiple roll attempts. Each roll is its own unique contest attempt and the **(6)** winning sides must all land face-up on a single roll.
- Each die must be tossed in a completely random manner that does not allow the contestant to "set" or "slide" the dice, alter or influence the random outcome of the roll;
- Each die must be rolled a minimum of 2-feet in distance from the contestant, in order to prevent the contestant from altering, affecting, influencing, or enhancing the random outcome of any roll. The contest administrator will designate the demarcation line that each die must cross during the roll;
- All dice must come to rest lying flat;
- All dice must land on and remain on the designated dice rolling surface;
- No rolled die may come in contact with any person or object other than the designated rolling surfaces or walls.

- If any die comes in contact with another person or object (other than the dice roll surface or designated walls or backstop) for any reason; or if any person or object in any way interferes, alters, changes, influences or affects the random outcome of the roll, then the entire attempt is disqualified and the contestant may not receive another attempt.

The following will result in the contestant being required to re-roll their entire dice roll attempt:

If any of the following outcomes occur, that dice roll attempt is disqualified and the contestant will be granted a maximum of one re-roll attempt (the contestant must re-roll all 6 dice):

- If the contest administrator deems that any die has failed to cross the dice roll demarcation line;
- If any die is leaning in any manner;
- If any die leaves the designated dice roll playing surface;
- If any contestant inadvertently drops a die as they are preparing to roll, and the dropped die does not meet the eligible dice roll requirements as stated in the contest rules.

In all circumstances, an eligible contestant may have a maximum of one re-roll attempt. In the event of a second ineligible dice roll, their entire dice roll attempt will be disqualified and the contestant will not be eligible for any prize claim regardless of the outcome of their roll.

Prize Awards & Delivery: In the event of a successful dice roll attempt, the eligible contestant who completed the contest requirements will be awarded the grand prize subject to approval and verification of compliance with these official rules. **The grand prize is: \$150,000 Cash.**

A maximum (1) grand prize will be awarded to the first contestant who successfully completes the contest requirements. The contest is immediately concluded following the first successful attempt, regardless of the number of completed attempts – and no additional contestants will be allowed to participate. In the event there is no grand prize winning attempt, then the grand prize will not be awarded.

Bonus Prize: In the event that there is no eligible contestant who successfully completes the grand prize dice roll contest requirements, then the sponsor shall award the eligible contestant who has successfully rolled **the most winning sides** during their contest attempt the bonus prize, subject to verification and compliance with these Official Rules. The bonus prize award is as follows: **TBD.**

A maximum (1) bonus prize will be awarded. In the event of any tie among eligible contestants at the conclusion of the dice roll contest (i.e. each contestant has rolled the same number of winning sides), then Sponsor shall conduct a ‘Roll-Off’ among the tied contestants (if all contestants are present), or may elect to conduct a random drawing at its sole discretion. In the event of a roll-off, each tied contestant shall receive one (1) additional roll of the dice. The contestant who rolls the most winning sides during the ‘Roll Off’ will be declared the bonus prize winner. In the event of a remaining tie after the first Roll-Off attempt, the process will continue until there is only one contestant remaining who will be declared the bonus prize winner. NOTE: The grand prize will **NOT be awarded for any contestant who rolls all 5-dice face-up during a bonus prize Roll-Off contest attempt.**

Winner(s) must accept delivery of prize from sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance is the responsibility of winner including but not limited to federal, state and local taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor’s sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.

All federal, state and local taxes (including income taxes) are Prize winner’s sole responsibility. Prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Sponsor’s sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Other restrictions may apply. All properly claimed prizes will be awarded. Any unclaimed prizes will not be awarded, except as provided herein.

Prize winner will be required to complete and return a W-9 form (if prize value exceeds \$600.00), affidavit of eligibility, and liability/publicity release (Tennessee residents need not sign publicity release), and present a valid driver’s license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. **Total ARV of all available prizes: \$150,000.**

Additional Rules & Restrictions: By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and

is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of winning the grand prize by successfully rolling the dice are: **1:46,656**.

Winners List: For a copy of these official rules or name of the Grand Prize winner, if any, send a self-addressed, stamped envelope to: **Chevy 21 & Valley National Bank Dice Roll Contest, c/o Connoisseur Media, 107 Paxinosa Road West, Easton, PA 18040**. Please specify which you are requesting. Requests must be received by **6/26/2014**.

Sponsor/Administrator: This Promotion is administered by **Connoisseur Media, 107 Paxinosa Road West, Easton, PA 18040**.