

**99.9 THE HAWK “ULTIMATE BINGO BASH” CONTEST
OFFICIAL RULES**

A complete copy of these rules can be obtained at the offices of radio station WODE (“Station”), owned and operated by Cumulus Media Holdings Inc. or one of its subsidiary companies, 2158 Avenue C., Suite 100 Bethlehem Pa 18071, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **99.9 THE HAWK “ULTIMATE BINGO BASH” CONTEST** (the “Contest”) substantially as described in these rules, and by participating, each participant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**

Eligibility. This Contest is open only to legal U.S. residents, excluding Florida and New York residents, age twenty-one (21) years or older at the time of entry with a valid Social Security number and who reside in the Station’s Designated Market Area (“DMA”) as defined by Nielsen Audio, who have not won a prize from the Station in the last the last one (1) day or a prize valued at \$500 or more in the one (1) day and whose immediate family members or household members have not won a prize from the Station in the last one (1) day or a prize valued at \$500 or more in the one (1) day .**Void where prohibited by law.** Employees of Cumulus Media Holdings Inc., its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station’s DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term “immediate family members” includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term “household members” refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Station’s decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. **Contest Period.** The Contest will begin at approximately **4:01pm ET on August 1, 2019** and will run through **approximately 9:00pm ET on October 13, 2019** (the “Contest Period”). The Station’s computer is the official time keeping device for this Contest.

3. **How to Enter.** To enter:

(ii) **On-Site:** Listeners can enter the contest by playing bingo during Musikfest located on the Steel in Southside Bethlehem from August 1, 2019 through August 11, 2019 under the Hawk Tent when scheduled. There will be designated winners each day at Musikfest who will win two (2) bingo seats. Each winner will be notified directly that they are qualified to play bingo at the finale. Listeners can also obtain an Ultimate Bingo Bash Code in person between September 7, 2019 to October 12, 2019 at any designated WODE live broadcasts or appearance locations. Locations will be announced on-air at random times during the contest period. There will be a last chance to register by coming to Oktoberfest at SteelStacks in Bethlehem on Sunday, October 13, 2019 at the same location for the last chance entry. One entry per person, per location, per day. You may enter as many times during the duration of the contest until you become a bingo player or when contest ends. You may only win one bingo seat unless noted. Once you receive a code, it must be entered at 999thehawk.com within 48 hours to be eligible.

Entering a code does not guarantee becoming a bingo player. An email confirmation will be sent if you win a seat at the Bingo Bash which then must be confirmed within 48 hours of receiving email. Entering the code does NOT automatically award you a seat at bingo. Becoming a bingo player does not

guarantee winning prizes. All entries must be received by the deadline stated at the remote broadcast. You may only win one bingo seat on the finale unless noted.

(iii) **Online:** Visit the Station's website www.999thehawk.com to register a code you received at a hawk event. Codes will also be posted online for you to use. Listen for on-air announcements of when online codes are available. You will have up to 48 hours upon receiving code to register the code or it will become invalid. An email confirmation will be sent if you win a seat at the Bingo Bash which then must be confirmed within 48 hours of receiving email. Entering the code does NOT automatically award you a seat at bingo. All entries must be received by 11:59 pm ET on October 12, 2019 to be eligible. **Limit one (1) entry per person per day per email address.** Multiple participants are permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per day by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. Station reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion. No mail-in entries will be accepted.

(iv) **Text:** Send a text message with the keyword BINGO to 67664 during the Sweepstakes Period. All entries must be received by 11:59 pm ET on August 11, 2019 to be eligible to qualify for a spot in the Ultimate Bingo Bash Finale. **Standard text messaging rates, as established by an individual's wireless carrier, may apply, and Station assumes no responsibility for any fees or charges incurred for and associated with any text message sent to or from Station. Any and all fees arising out of the transmission of a text message shall be the sole responsibility of the entrant. Limit one (1) entry per person per phone number.** Multiple participants are not permitted to share the same telephone number. Any attempt by any participant to submit more than one (1) entry by using multiple/different telephone phone numbers, identities, or any other methods will void that participant from further participation in the Sweepstakes. Text entries will be shared with Lehigh Valley Honda.

4. **HOW TO PLAY:** The Ultimate Bingo BASH Finale will be held on Sunday August 13, 2019. Each bingo player will receive a bingo packet upon check-in on Sunday, October 13 at SteelStacks in Bethlehem. Each player will receive ten (10) bingo cards that are colored and marked with serial numbers of the bingo card to ensure the game. Ten (10) bingo games will be played on Sunday, October 13, 2019 for a variety of prizes. The 10th game will cover the entire card for the grand prize of the 2-year lease on the new Honda Passport. Each sponsored game will be designated a certain winning bingo combination and will be announced prior to each game. Each player may only play one (1) set of cards. The color of bingo card will be announced prior to each game. Once the caller closes the game, any missed bingos become invalid. If bingo is called and the bingo color card is incorrect, there is no bingo and play will continue until bingo is called. Do not clear your bingo card once bingo is called until bingo has been verified. Contestant who calls bingo and is confirmed as a winner in a given game will win the prize designated for that round unless there is a tie. In the event of a tie, the serial number in the free space area will determine the winner based on the designated high or low game unless it's the final cover-all game. All odd games are high. All even number games are low. The individual who wins the Playoff will win that game's prize. NO EXCEPTIONS! There will be up to 1000 participants to play bingo at Oktoberfest on Sunday, October 13, 2019 at SteelStacks in Bethlehem. Bingo participants must check in with proper ID on Sunday to receive their bingo pack. The final and tenth game will determine the

vehicle winner. The final bingo game will be a blackout game where all the numbers on the bingo card must be covered. In the event of a tie for the final cover-all game, all contestants who bingo will participate in a straight bingo playoff game for the 2-year lease on the new Honda Passport. If the playoff game for the grand prize results in a tie, high number will win the grand prize of the new Honda Passport lease.

5. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.
6. **Prizes and Grand Prize.** There will be a prize awarded for each of the (10) ten bingo games played. Prize values are approximately \$500 each. Prizes could include Visa gift cards, jewelry, State Theatre prize pack, and Dorney Park Haunt Passes and more! One (1) Grand Prize will be awarded in this Contest. **The Grand Prize** is a 2-year lease on the all-new Honda 2019 Honda Passport Sport; stock number 159540 from Lehigh Valley Honda. **ARV** [Ten Thousand, Nine Hundred, twenty two] **(\$10,922).**

One winner will become the grand prize winner of a 2-year lease on new 2019 Honda Passport from Lehigh Valley Honda. All factory rebates and incentives will be assigned to Lehigh Valley Honda 2-year lease on the all-new Honda 2019 Honda Passport Sport; stock number 159540. This is a 24-month one pay lease with all-wheel drive, air condition, power windows, power locks, automatic transmission, cruise control, back up camera and 12,000 mile limit per year. Approximate value of the one pay lease is \$10,922. If winner exceeds mileage limit, winner will be responsible for the difference and charged. At the end of the 24- month period, vehicle must be returned to Dealership. Winner must provide valid proof of insurance with an individual policy for vehicle and must be paid in full for 24 months term of lease before vehicle is released. Winner must be approved by Trans Union Financial Institution and must have a FICA score of 720 or better. Winner must abide by the financial institution terms and conditions governing the lease. Grand prize winner must provide Lehigh Valley Honda with valid driver's license, acceptable auto insurance, valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility in a timely manner, may result in not receiving prizes or the forfeiture thereof. MSRP of vehicle is \$34,935.

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

7. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant’s entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Contest and/or entrant’s acceptance, use, non-use or misuse of the prize.
8. **Publicity.** Except where prohibited, participation in the Contest constitutes winner’s consent to use by the Station and its agent of winner’s name, likeness, photograph, voice, opinions and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
9. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
10. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station’s reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Limitations of Liability.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly,

in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

12. **Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.
13. **Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
14. **Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSOR: Cumulus Media Holdings Inc., 2158 Avenue C., Suite 100 Bethlehem, Pa 18062